

Brilliance online

Newsletter for the Graphic Arts Industry



Ladies and Gentlemen,

we would like to cordially invite you to visit us at **drupa 2008** - the mega event for the media and printing industry!

Our team of experts will be happy to introduce you to brand new solutions and innovative and exciting new metallic and pearlescent inks which we developed to meet all demands of the Graphic Arts industry.

We are looking forward to welcoming you to our booth No. **B32** in **hall 3** from **May 29** until **June 11, 2008** !

ECKART innovations at drupa 2008 :



JETFLUID® Digital Ink Series

The world's first metallic digital ink series for industrial digital presses.

Starting with a solvent based silver inkjet ink the product portfolio will soon be expanded to UV and water borne systems

Demonstrations shown on an inkjet printer live at the Eckart booth !



PRISMSTAR® Rainbow Effects

PRISMSTAR® inks are based on the latest generation of PVD metallic effect pigments offering a spectral colour shift normally associated with holographic foils and substrates. PRISMSTAR® offers an economic alternative to holographic foils combined with a unique rainbow effect and efficient in-line printing.

PRISMSTAR® inks are available as solvent based screen, gravure and flexo inks for reverse applications on film.



PEARLSTAR® Litho 06 3001 silver

High lustre pearlescent effects for conventional offset printing.
Special surface treatment for the best water balance and exceptional print performance.

A real alternative to pearl coated papers !



PLATINSTAR® GX-2901 - cost effective mirror effects

Solvent based gravure ink based on ECKARTs latest pigment technology.
The ink shows mirror like effects when applied reverse on film and closes the quality gap between conventional silver dollar pigments and Metalure® based inks.

While visiting, fetch a refreshing water bottle with a PlatinStar® shrink sleeve applied and see these amazing effects for yourself !



METALSTAR® 06 nl

Mineral oil based offset ink containing the first offset silver dollar pigments.
Clean metallic colour effects when overprinted or blended with colour inks.
Excellent adhesion with UV varnishes, laminates and hot foils.
Retains metallic effect when varnished.

Try our scratch test at the booth !



SuperEco designation - taking responsibility

Eckart is committed to developing state-of-the-art products for the graphic arts industry that deliver maximum performance and quality while minimizing potential impact to the environment and human health.

Under the umbrella of the SuperEco designation ECKART brings together a range of environmentally improved products, such as mineral oil reduced / mineral oil free formulations based on more sustainable raw materials to ink systems with optimised migration effect to protect health and safety.



TOPSTAR® 06 nl Colour Guide

Based on the well known TopStar 06 nl ink series Eckart has developed a colour guide to demonstrate the nearly infinite colour spectrum achievable by just blending the eight TopStar 06 nl base colours.

This colour guide amplifies the existing colour systems with high lustre coloured metallic shades and will create new options in design.

Witness the cleanest metallic colours on the market!

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Questions, suggestions and fair comments are welcome at:

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